



Classroom Connection Lesson Plan in partnership with DECA

Great Careers to Consider in Insurance

Time Required

35 to 55 minutes

10 minutes – Introduction to Insurance Careers

25 minutes – Jeopardy Insurance Careers Edition

Additional Instruction – Optional

- 10 minutes – Introductions with Insurance Professional Volunteers
- 10 minutes – What to consider when seeking employment + Important skills to enhance your professional success.

Presentation Slides

[Click here](#) to access the Great Careers to Consider in Insurance presentation slides including slides for the optional introductory instruction.

Objective

Students will build their understanding of the various careers across the insurance industry.

Intended Outcomes

At the conclusion of this lesson, students will be able to:

- Describe key career pathways within the insurance industry
- Differentiate between the roles of a CSR, Producer, Underwriter and Actuary.

If including the introductory instruction, students will also be able to:

- Identify essential career skills
- Understand important considerations for a successful job search
- Explain the benefits of pursuing a career in insurance

Core Instructional Content

Introduction to Insurance Careers

1. Have the students watch 2-minute video - [Why An Insurance Career](#) (Slide 9)
2. Review Key Insurance Pathways (slides 10-15)
3. Review Pathways to Careers (Slides 16-17)
4. Review The CSR, The Producer, The Underwriter, The Claims Adjuster and The Actuary (Slides 18-22)
5. Call on a few students to answer “Which insurance career most interests you and why?” (Slide 23)

Insurance Careers Jeopardy Activity

Students will divide into teams to answer 25 trivia questions related to insurance careers. The jeopardy question answers are available in the notes area of the slides or you can [download the answers here](#). A great insurance careers resource for students to use while playing the game is www.insuremypath.org.

To get started ensure the jeopardy board (slide 25) is in the presentation mode then click on the students question choice. Return back to the jeopardy board to choose the next question by clicking on “Next”

Game Slides 27-52

Additional Instructional Content – Optional

Introductions with Insurance Professional Volunteers

- Have insurance professionals introduce themselves including information on the insurance company they work for and what they do in the insurance industry. (Slide 2)
- Have students introduce themselves including their grade level and where they see themselves in 10 years. (Slide 3)

What to Consider in Having a Successful Job Search

- Review Important Job Search Considerations (Slide 4)
- Call on a few students to answer, Which job consideration is most important to you? Least important? (Slide 5)

Important Career Skills

- Review Important Career Skills (Slide 6-7)
- Call on a few students to answer, Which skills do you think you are strongest in? Which skills would you like to develop? (Slide 8)

Insurance Professional Volunteers

We strongly encourage teachers to consider including a local insurance professional to participate in this classroom connection activity. Our Invest team is here to help connect you to volunteers near you! [Click here](#) to complete our volunteer inquiry form or visit www.investprogram.org/teacher

Want More Insurance Related Content

The Invest program has a plethora of insurance content you can add to your classroom. [Click here](#) to join the Invest team for a LIVE 30-minute small group chat. Our live chats range from Invest 101, How to Launch an Invest program, Insurance Classroom Connection Day and Teacher Community Circles.